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The Globally Responsible Leader

A Framework for Identifying, Developing and Assessing the Core Attributes of this Leader.

Book Summary

A new dynamic force of change in business, government and social organizations has emerged, which at CEC International we all Global Responsibility. This unprecedented change, rather than being led internally by management, is externally driven by the organization's stakeholders and concerned citizens. They are progressively putting pressures on organizational leaders to change both, how their organizations make profits and what they do with them. An unparalleled need exists for leaders that are profoundly conscious, grounded on values, innovative and effective in creating sustainable development and wellbeing in today's societies. The book suggests a framework for designing, developing, and assessing the key attributes that such globally responsible leader should have for creating sustainable value.

DÓNDE COMPRARLO

AMAZON

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